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**SBT Staff Report** 

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# EDITORIAL ==

# Sex In Advertising – Where Is The Respect?

his is written because of the provocative (sex-exploiting image) billboard atop of the industrial buildings on Dorchester Avenue around D Street that was recently observed. Isn't there a worldwide movement to reverse the exploitation of the human body especially a woman's?

The use of sex in advertising can be highly overt or extremely subtle and, on some level, subliminal. It ranges from relatively explicit displays of sexual acts and seductive behavior aimed at the viewer. to the use of doublemeanings and underlying sexual references that are more subconscious. Sex in advertising relies on evolutionary processes and varies in effectiveness depending on the culture and gender of the receiver. The use of sex in advertising has been criticized for its tendency to objectify the female body and emphasizing various stereotypes.

Sex in advertising is the use of sex appeal in advertising to help sell a particular product or service. According to research, sexually appealing imagery used for marketing

does not need to pertain to the product or service in question. A few examples of sexually appealing imagery include nudity, pinup models, and muscular men. "Sex sells" became a controversial issue, with techniques for enlarging and titillating the audience challenging conventional moral standards.

In contemporary mainstream advertising (e.g., magazines, billboards, online, television), sex is present in promotional messages for a wide range of branded goods. Ads often feature provocative images of well-defined women (and men) in revealing outfits and postures selling things such as clothing, alcohol, beauty products, and fragrances. Advertisers such as Calvin Klein, Victoria's Secret, and Pepsi (just to name a few) use these images to cultivate a sexy media presence. Also, sexual information is used to promote mainstream products not traditionally associated with sex. For example, Dallas Opera's recent reversal of its declining ticket sales has been attributed to the

marketing of the more lascivious parts of its performances.

Gender Advertisements, a 1979 book by Canadian social anthropologist, Erving Goffman is series of studies of visual communication and how gender representation in advertising communicates subtle, underlying messages about the sexual roles projected by masculine and feminine images in advertising. The book is a visual essay about sex roles in advertising and the differences, as well as the symbolism implied in

the depictions of men and women in advertising.

When couples are used in an advertisement, the sex roles played by each also send out messages. The interaction of the couple may send out a message of relative dominance and power and may stereotype the roles of one or both partners. Usually the message is very subtle, and sometimes advertisements attract interest by changing stereotypical roles.

For example, companies including Spotify, Airbnb, Lynx and Amazon. com have used same-sex couples in adverts. These adverts appeal to same-sex couples; and they also create the image that these companies are tolerant and allow them to appeal to a wider consumer audience.

As many consumers and professionals think, sex is used to grab a viewer's attention but this is a short-term success. Whether using sex in advertising is effective depends on the product. About three-quarters of advertisements using sex to sell the product are communicating a product-related benefit, such as the product making its users more sexually attractive.



"America is one country with one National Anthem" - Rush Limbaugh

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# Information Center

# To Boycott Pro Sports or Not? A Personal Decision

SOUTH BOSTON TODAY

John Ciccone

Note: talk back to John Ciccone by email at jciccone@southbostontoday.com

s pretty much everyone now knows, Pro sports is taking a big hit with the American public this season. Literally millions of people have stopped watching it on TV. When spectators ARE allowed at some stadiums, the crowds are sparse and have been booing players; especially at NFL games. And it's not just the games and teams themselves that are being boycotted (and that includes NFL, NBA, MLB and others). The sponsors too are feeling the bite in sales. Personally, I'm done with pro sports. If I want to get bombarded with leftist political lectures and scolding and see my country, our flag, our police and our military get disrespected and trashed by a bunch of pampered, over paid ingrates, I'll turn on CNN or read the New York Times. But I'm not trying to tell anyone else they should boycott pro sports. It's a personal decision for me and as an American, I believe everyone has the right to make up their own minds about the issues.

What baffles most Americans who are fed up with what's going on with professional sports leagues, some big companies and with big city Democrat politicians is why? Why are they supporting groups who they know are rioting, burning, looting, killing police officers, threatening small businesses, setting fire to churches and terrorizing neighborhoods filled with innocent people? These sports teams know groups like BLM and Antifa are doing this; they aren't even hiding it. The leaders of these groups are openly announcing that they are Marxists and Communists with the goal of tearing down our country. And yet, pro sports fly the groups' flags and put up their signs at the stadiums and on the fields.

Calls to defund the police are

echoed in liberal run cities and big name athletes are leading the charge. That the buffoons in Hollywood are helping to push this is no surprise. They are desperate to deflect attention from all the perverted scandals that are being uncovered in 'Tinsel Town'. But countless interviews with law abiding Black Americans who are clearly in the majority and not rioting and who live in those riot torn cities are showing that no way do they want less police – they want MORE police. And yet, the pro sports leagues and cowardly politicians are going right along with the radicals; knowing that getting rid of police would lead to Hell breaking out everywhere that its tried. And yes, they are radicals, and many of them can be classified as anarchists and terrorists.

Race baiters like Al Sharpton and the ever so oppressed Lebron James are in their glory. Sharpton, especially, lives for this. He feeds off of it. Its what fuels his very existence and there are plenty more just like him; just not as notorious. If he couldn't play the race card and stir up trouble he would have no reason to get out of bed in the morning and probably no income either.

Last week, the nation watched a video where someone walked up to a police cruiser and shot and nearly killed two police officers who were just doing their jobs. Their law enforcement motto is 'Protect and Serve' and they do it well and take their duties seriously. These were officers with families and small children. Shortly after, the nation watched another video where a mob of rioters; cheering the attack with some carrying Black Lives Matter signs tried to storm the emergency room where the critically injured officers were taken.

Outside the hospital, these rioters were chanting anti-police slogans, shouting at and threatening anyone not in their group and screaming that they hoped the officers died. And STILL, the NFL and the rest, proudly wave those flags and post their signs. Is it cowardice on the part of these leagues? Is it a hatred for our country? At this point, many people are thinking its both. By their actions, what else are people to think?

But the NFL got a bit of a shock on Monday. Roger Goodell's hero, Colin Kaepernick turned on him and the league and criticized the NFL's 'Woke' efforts as just a bunch of meaningless propaganda. It's not enough to satisfy Kaepernick and his worshipers. Because no amount of groveling is ever enough for leftist radicals. They always demand more and then more again. Goodell and the rest of the NFL probably expected to be on the good side of the screamers because they've been shamelessly kowtowing to them and kissing their....feet for months. As we always say, sometimes Its funny how things work out.

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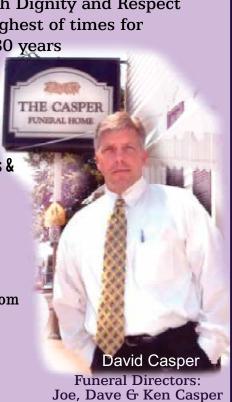
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## Window Into The State House

Window Into The State House provides our readers a synopsis of important issues of interest, past and current, that are being proposed, debated or acted upon by the Massachusetts Legislature. Many issues that are not related to local city government services are acted upon and have a direct impact on daily life. They are tax policy, transportation infrastructure, judicial appointments, social services and health, as well as higher education. We will excerpt reports from the gavel-to-gavel coverage of House and Senate sessions by news sources focused on this important aspect of our lives. These sources include a look ahead at the coming week in state government and summaries and analyses of the past week, re-caps of a range of state government activity, as well as links to other news.

# BC flunks Testing 101: State takes over contact tracing at campus

It's being described as an 'unprecedented move' by the state. From the Globe's Laura Krantz and Deirdre Fernandes: "The state said Tuesday that it will take the lead in contact tracing at Boston College amid growing skepticism on campus about the school's testing regimen, which is less rigorous than at some other local universities, and concern that the school is not equipped to control the spread of COVID-19." It's a pretty damning description of BC's handling of the reopening.

# UMass and unions reach agreement to avert layoffs – for now

It's only a temporary deal. The day of reckoning will come later. Ron Chemilis at MassLive reports on an agreement reached by UMass-Amherst administrators and unions to avoid possibly hundreds of layoffs in coming months. But the pact lasts only through January. After which there's still going to be a revenue shortfall that needs addressing.

# Boston to let restaurants go al fresco until keep Dec. 1

Why not? If it's the only way to get a beer and burger and socialize even a little bit, some people will put up with a lot, including the cold. Universal Hub's Adam Gaffin has more on Boston's extension of the pandemic-era outdoor dining season.

### Mass. employers on Trump's taxdeferral plan: Thanks, but no thanks

The BBJ's Greg Ryan reports there appears to be few, if any, major employers in Massachusetts jumping to take advantage of President Trump's payroll-tax deferral plan for employees. Why should they go through all the troubles to implement something that lasts only through the end of the year (and, conveniently, through the November election)?

# Despite fall in health-care spending, insurance premiums will still rise 8 percent next year

More evidence that health-care finances are totally, completely and utterly detached from reality. Common-Wealth magazine's Shira Schoenberg reports that health insurance premiums next year are expected to rise by an

average 8 percent next year – despite a fall in overall health care spending during the pandemic. You see, it's about "uncertainty" in the future, blah, blah, blah. And, of course, we all know where rates would head if there was actually "certainty" in the market.

### Wu's first day: Challenging Walsh's handling of pandemic, winning over 'Markeyverse' types, putting mayor on spot

Boston City Councilor Michelle Wu spent her first full day as an official mayoral candidate greeting voters and promising to listen to them (Globe), criticizing the city's response to the pandemic (Herald), winning over Ed Markey's online 'Markeyverse' activists (Herald) and prompting Herald columnist Joe Battenfeld to press Mayor Walsh about his re-election intentions: "Let us know now, Marty. Is your heart in it, or not? And if you have to think about it for a few more months, your heart's not in it."

He's certainly not coming across as a fiercely-protecting-his-turf Tom Menino, that's for sure. Meanwhile, here's an intriguing piece via GBH's Adam Reilly: "Analysis: 5 Reasons To Take Michelle Wu's Mayoral Candidacy Seriously — And 5 Reasons Not To."

# Free ride? Berkshire DA not cited after being stopped while driving with suspended license

This story, as they say, is developing. Heather Bellow at the Berkshire Eagle reports Berkshire County District Attorney Andrea Harrington had a suspended driver's license when she was stopped by a Pittsfield police officer for a traffic violation on Election Day. Harrington was given a verbal warning, raising a host of yet-to-be-answered questions about why she wasn't cited for driving without a valid license. Stay tuned.

### The SJC will soon become an all-Baker court

With the sad death earlier this week of Supreme Judicial Court Chief Ralph Gants and with the pending retirement of Associate Justice Barbara Lenk, Gov. Charlie Baker, via his appointment powers, now has the opportunity to make the SJC an all-Baker bench, reports Michael Deehan at GBH.

As for the appointment process, Baker yesterday said he and others are still reeling from the sudden death of Gants on Monday and hasn't yet started to review who might replace him on the high court, reports SHNS's Chris Liskinki (pay wall). Meanwhile, a tribute from the Globe's Adrian Walker: "Gants fought for equity, as well as justice."

# Rep. Biele Supports Access to Telemedicine and Health Care System

Recently, State Representative David Biele joined his colleagues in the Massachusetts House of Representatives in passing a bill that will enable patients to access healthcare services via telemedicine.

The bill, An Act to promote resilience in our health care system (H.4916), mandates telehealth coverage for primary care services, behavioral health and chronic disease management – all areas that have experienced success with remote care in recent months – for at-home patients. The bill also enables telehealth in the provider-to-provider healthcare services, including when delivered to a patient located in a healthcare facility, and authorizes

the Health Policy Commission to issue recommendations on future telehealth services for at-home use.

Under the bill, insurers must cover services delivered by a wide range of technologies, including audio-only telephone calls, but may also pay a greater rate for the use of audio-video technology. MassHealth would be able to reimburse audio-only telephone calls at the same higher rate as audio-video technology, in recognition of the barriers in access many MassHealth enrollees may face.

"This legislation will increase access to health care services for residents across Massachusetts through telemedicine during this public health pandemic and beyond," said

Rep. Biele. "By including coverage for phone calls in addition to audio-video technologies like Zoom, this legislation eliminates barriers to health care services in terms of cost and computer savvy and makes telemedicine accessible for all."

The bill also:

- Extends COVID-19 insurance coverage for outpatient testing for asymptomatic individuals who work in high-risk industries, like health care, retail, restaurant, and hospitality;
- Eliminates the requirement that MassHealth enrollees get a referral from a primary care provider before accessing care at an urgent care facility, eliminating a barrier to affordable care.



### MAYOR WALSH ANNOUNCES OUTDOOR DINING EXTENDED IN BOSTON

ayor Martin J. Walsh today announced the outdoor dining season in the City of Boston will be extended past the original closure date of October 31 to better support restaurants during the ongoing COVID-19 public health emergency. This extension applies to outdoor dining on both public and private property.

The Licensing Board, together with the Boston Fire Department, Inspectional Services Department, Boston Transportation Department, **Public Improvement Commis**sion, Department of Public Works, Office of Economic Development, and the Mayor's Office of of Neighborhood Services have extended the Temporary Outdoor Dining Program on private property (i.e. outdoor dining spaces that do not extend onto public sidewalks and parking lanes) for the duration of the ongoing COVID-19 related public health emergency.

Restaurants utilizing the Temporary Outdoor Dining Program on public sidewalks and parking lanes

may continue the approved use of those spaces until December 1, 2020, weather permitting or until further notice or until the Board issues further guidance. Requests for further extensions of this use shall be considered on a case by case basis in the coming weeks and months. In addition, application fees will be waived for businesses that apply for outdoor propane heaters. The full guidance from the Boston Licensing Board is available online.

"Restaurants in our neighborhoods represent our culture, community, and innovation," said Mayor Walsh. "Restaurants have faced incredible challenges during this ongoing public health crisis, and the City of Boston is committed to helping them survive and succeed, including by giving restaurants more flexibility around outdoor dining."

This announcement builds on the work the Walsh Administration has undertaken to support small businesses during the City's COVID-19 response. On May 21st, the City of Boston announced



new measures to help restaurants during the ongoing public health crisis, including expanding outdoor seating, and waiving fees for outdoor space. To date, the Office of Economic Development's Small Business Relief Fund has awarded \$6.7 million to businesses in need. The businesses receiving grants represent industries most-impacted by closures, policies, or general loss of revenues due to the COV-ID-19 pandemic throughout every neighborhood in Boston. The Reopen Boston Fund, launched in May 2020, continues to offer

grants to Boston's businesses of up to \$2,000 to assist with reopening costs, including for PPE. More than 1,200 businesses have received direct grants from the Reopen Boston Fund to date, with more than \$2.1 million distributed.

To further assist the City's small businesses, the City of Boston created a platform to help businesses source the personal protective equipment (PPE) and cleaning supplies they will be required to have available in order to ensure the safety of employees and cuscontinued on page 6

# Councilors Flynn and Flaherty Call for Hearing to Discuss Services and Resources for Those Infected with HIV/AIDS

ity Councilors Ed Flynn and Michael Flaherty filed a hearing order at this week's Council meeting to discuss ways for the city to be more proactive in providing services, educating the public, and raising awareness for those infected with HIV/AIDS. The hearing aims to start a discussion on how we can better provide services for those living

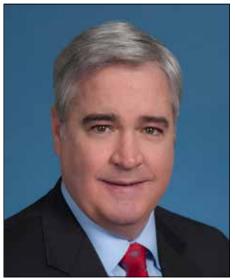
with HIV/AIDS, as well as discuss strategies on how to better prevent the spread of this disease.

As of 2018, there are approximately 23,000 individuals living with HIV infection in Massachusetts. In the City of Boston, 5,577 individuals live with HIV, making up roughly a quarter of those who are HIV positive in Massachusetts. According to the 2018 Massachusetts Department of Public Health Annual Report, although the number of new HIV diagnoses have seen a 20% decline in the last decade, the last few years have seen a number of small, pocketed outbreaks of new HIV cases in the cities of Lowell, Lawrence, Worcester, and Boston in persons who inject drugs. With the ongoing COVID-19 pandemic, there are growing concerns in a surge in HIV infections in Boston, particularly among the most vulnerable and homeless population from increased needle sharing and decreased availability of prophylactic drugs during the period of lockdown. HIV infections disproportionately impact communities of color



also, as 65% of those diagnosed with HIV are people of color, with the Black community making up 40% and the Hispanic and Latinx 22%.

"The rise in HIV infections in our vulnerable populations illustrates how important it is for our city to provide services and programs for those who are infected with HIV/AIDS, as well as offer prevention resources and education for those who are at high risk of infection," said Councilor Flynn.



"COVID-19 has exacerbated the public health of those who are most vulnerable in our city, and we need to continue to be proactive in working with our community health partners, , advocates, and hospitals to ensure that the HIV/AIDS resources continue to be available. I look forward to this discussion and working with my colleagues on this issue."

For more information, please contact Councilor Flynn's office at 617-635-3203 and Ed.Flynn@Boston.gov.

# **BOSTON PUBLIC** LIBRARY HOMEWORK **ASSISTANCE** PROGRAM (HAP) **BEGINS SEPTEMBER 21**

Annual Program Transitions to Online Learning, Offering Students Free Afterschool Support



he Boston Public Library today announced that the Homework Assistance Program (HAP, formerly known as Homework Help) will begin on September 21, 2020 and continue throughout the school year until May 14, 2021. HAP is a free program offering homework help and mentorship by trained high-achieving high school students. Session will take place Mondays – Thursdays, 3:30– 5:30 p.m. and are open to all students in grades K-8 on a drop-in basis. HAP will start on Zoom and will be a virtual program indefinitely.

"As we embark on an unprecedented school year, BPL is dedicated to helping Boston students succeed," said BPL President David Leonard. "HAP is designed to open up a supportive dialogue between mentors and mentees, bridge the digital divide to provide accessible homework support, and create a welcoming environment for younger students as they navigate these unique times."

"BPS is incredibly appreciative of our partners at the Boston Public Library for facilitating the Homework Assistance Program, which allows some of our older BPS students to mentor, support and assist our younger learners during this very different and often challenging period in their education," said BPS Superintendent Brenda Cassellius. "The neighborhood-based approach to this program will help to build



community, will foster stronger relationships among our students, and allows further sharing of virtual learning skills and resources within the community."

To reach students across the Boston community, there will be four Zoom calls representing neighborhoods in Boston that students will be able to join. This will allow students to meet with the mentors they would regularly be working with at the branch closest to them. The Zoom groups are: Group 1: Brighton, Honan-Allston, East Boston, South End; Group 2: Connolly, Egleston Square, Parker Hill, Roxbury; Group 3: Jamaica Plain, Hyde Park, Mattapan, West Roxbury; and Group 4: Codman Square, Fields Corner, Grove Hall, Lower Mills, Uphams Corner. Links to Zoom calls will be available on September 21st at bpl. org/homework.

There will be 56 homework assistance mentors in grades 10-12, all trained by the BPL to aid students work with their mentees on school assignments, and, as social distanc-

ing continues, provide support and advice for younger students as they transition to virtual and hybrid learning models. This year, Boston Public Schools are beginning the school year remotely, and families are able to opt into a hybrid learning plan starting in October, balancing in-person and online learning.

The Boston Public Library and Mayor Walsh also launched two new digital initiatives earlier this month to help students bridge the remote learning digital divide. The Public Computer Access program allows teens (and adults) to sign up for a two-hour appointment to use library computers in a socially distanced space within the Central Library in Copley Square. The Outdoor Wi-Fi Program provides 24-hour outdoor internet access at nine BPL branch locations across the city, allowing students to socially distance while accessing the Internet for free.

To learn more about the Homework Assistance Program, and other online homework help resources, visit bpl.org/homework.

in grades K-8. The mentors will

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### Walsh continued from page 5

tomers as industries begin to reopen. Along with industry-specific reopening requirements, the page includes a list of self-identified, local suppliers of PPE and cleaning supplies, information on the Commonwealth of Massachusetts' vendor database, and partner organizations helping to connect businesses with vendors.

In addition, in July Mayor Walsh announced a new ramp initiative to increase accessibility to outdoor dining amidst the COVID-19 public health emergency. Restaurants that have been granted a temporary license to have seating in a parking space or on the street are eligible to request a portable ramp.

Licensees interested in the Temporary Outdoor Dining Program that have not previously applied may do so via the online application process. If businesses need support through this process, please email smallbiz@boston.gov for technical assistance. A list of restaurants with outdoor dining is available on boston.gov.

# CITY APPOINTS NEW ANIMAL CARE AND CONTROL DIRECTOR AND VETERINARIAN

Boston Parks Commissioner Ryan Woods recently announced that Alexis Trzcinski of Dorchester has been promoted to Director of the Animal Care and Control division of the Boston Parks and Recreation Department.

Trzcinski has worked in the animal welfare field for over 24 years and began her career at the Animal Rescue League of Boston where she worked in direct animal care and pet adoptions. Prior to being appointed Director, Alexis began working for Boston Animal Care and Control in 2004 and served as the Division's Assistant Director since 2015.

In that role, she organized the expansion of the city's low-cost animal wellness program, worked collaboratively with other humane law enforcement organizations, performed administrative hearings, and ensured that the Division continued to provide high level care for animals in the City's animal care facility in Roslindale.

"I am excited for the opportunity to have a positive impact on the lives of animals, and build stronger relationships within the community," Trzcinski said. "My passion is helping animals in need. Lucky for me, that is also the mis-

sion of this talented team."

Trzcinski is committed to the promotion of humane education and community work through organized community events, and further expansion of the City's wellness services. A graduate of UMass Boston, she has lived in Boston most of her life and currently lives in Dorchester with her husband, twin sons, two cats, Bowser and Mack, and her dog, Otter.

Commissioner Woods also welcomed Dr. Emily Walz, MPH DACVPM to the Animal Care and Control staff, the division's first full-time staff veterinarian. An experienced veterinarian who has

worked to provide community-based veterinary care to animals in Ohio, Illinois, Minnesota, and Massachusetts, Dr. Walz has also pursued specialized training in public health, community needs assessment, and preventive medicine.

"Both Alexis and Emily bring proven knowledge and success to their roles. These appointments represent a huge win for the animals, the community, and the Department of Animal Care and Control," said Commissioner Woods. "In Alexis, we are elevating a valued employee to a new level of leadership, and Emily will undoubtedly bring fresh ideas to our work."

Emily recently moved to Boston and brings her experience in developing community programming to support the special bond between people and their pets. She is excited to join the team at Boston Animal Care and Control to continue providing high quality care to the animals of Boston and is looking forward to connecting to her neighbors around the city.

Dr. Walz holds a BS from Swarthmore College, a Doctor of Veterinary Medicine from Ohio State University, a Master of Public Health from the University of Minnesota, and is a Diplomate of the American College of American Veterinary Medicine. She currently resides in Roslindale with her wife, their energetic toddler, two kitties named Pearl and Puma, and an incredibly patient pit bull mix named Elsa.

"I'm honored and excited to be joining the dynamic team at Boston Animal Care and Control and supporting the welfare of animals across the city," said Dr. Walz. "I can't wait to see what this team will accomplish."



Alexis Trzcinski of Dorchester has been named Director of the Boston Animal Care and Control division.



Dr. Emily Walz of Roslindale has joined Boston Animal Care and Control as the new staff veterinarian.





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# The Wine Guy PATAGONIA

Andes Mountain ranges, and at a lower altitude (300m, or 100ft) than Mendoza, Patagonia features an austere desert climate of warm days and cold nights that particularly suits the production of elegant wines including that Argentinian icon, Malbec and Pinot Noir. It's considered one of the most favorable places in the country for making wines. As a result, top Argentinian wineries have developed various projects in the area.

One of the pioneers of wine production in this region is **Phebus Vineyards**. Their **Phebus Cabernet Sauvignon**, **Patago-**

nia Reserva, (\$15.99), is elegant and structured, with notes of red berries and plumb. On the finish, which is pleasantly long and full, there are notes of caramel and mountain flowers. This is a wine that also presents with a very strong nose and a bouquet that can only be described as intense. James Suckling gave this wine 94 points- a well-deserved testimony to the untiring efforts of the Fabre family, originally from Bordeaux. This one is a natural for grilled red meats or that Sunday roast.

Another great vineyard, **Del** Fin Del Mundo, ("The End of the World"), has been producing elegant wines since the late 1980's and one of their best is their 2015 Bodega Del Fin del Mundo Reserva Malbec, Patagonia, Argentina, (\$13.99). This wine is supple, but with a big, full-bodied character that you'd ordinarily associate with a Bordeaux red. Have this one with a roast Lamb, open it and let it breathe for about thirty minutes; give it a swirl and have a sipyou might just forget the lamb.

2018 Barda Pinot Noir Patagonia, Argentina (\$25.99) is not



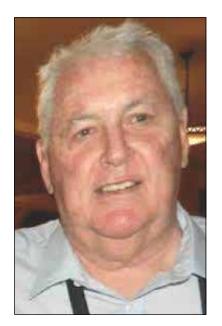
your typical Pinot. A brambly array of bright, ripe dark fruit with a lithe and juicy feel that carries a bold, deliciously fresh array of dark-cherry and blueberry flavors long on the finish. Zingy and energetic. 10 to 15 per cent stems in fermentation. From biodynamically grown grapes. You can drink it now but get an extra bottle or two to hold.

Bodega Chacra Chardonnay 2018, (\$35.99) This is a dense

and integrated chardonnay with a solid core of fruit that is stratified and solid. Full-bodied yet agile and polished. Lots of honey, vanilla and cream, yet delivered in a subtle and refined way. Complex and satisfying. A great new chardonnay from here. Collaboration with Roulot of Burgundy. There were just 4,000 bottles made; better buy more than one.

Talk To The Wine Guy at jdris8888@gmail.com

# I Was Just Thinking...



By Kevin Devlin

ntifa hooligans who are creating havoc in our cities, destroying buildings, burning flags, and terrorizing

law-abiding citizens, shouldn't be allowed to roam freely in our city streets. Enough is enough. Time to restore law and order.

Antifa's goals and tactics are a direct threat to our system of government built on free speech, individual liberty and a representative government which reflects the will of the people. Their two main objectives are to destroy political opposition and silence dissenters.

Antifa wants to destroy our democratic republic and establish an authoritarian regime where dissent is crushed and beaten into submission. Antifa embraces Marxism, communism, social democracy, and socialism. They are militant, embrace political violence, and hold anti-democratic and anti-capitalistic views.

I find it ironic that Antifa say they are anti-fascists. They supposedly hold anti-authoritarian views, but their actions belie their true intent because they embrace fascist tactics of fear, intimidation and violence.

They should look in the mirror and realize who they really are, what they truly represent.

I find it pure madness that they want to overthrow Democracy in favor of autocratic rule.

The great Winston Churchill said that, "No one pretends that democracy is perfect or all-wise. Indeed, it has been said that democracy is the worst form of government except all those other forms that have been tried from time to time."

America was founded on the idea that Americans can disagree without fear of backlash from someone who disagrees with them. We all have our opinions

and should be allowed to keep those opinions without fear of being threatened, beaten, or worse.

Civil discourse and the free exchange of ideas must be defended. It cannot die at the hands of violence by those who disagree. Political violence must not become the new normal wherein dissent is silenced, ostracized to oblivion, and censorship reigns supreme.

Churchill also said, "A state of society where men may not speak their minds cannot long endure."

We cannot let Democracy wither away on the tree of anarchy.

Democracy may be imperfect, just as we are, but it is the best of the worst.

We must preserve our liberty so all men and women can speak freely, live happily, and walk safely throughout America, without fear of reprisals from the unrelenting and intolerant Mob, no matter who they pretend to be.

# Recent South Boston Real Estate Sales

Property/Type	Price	Sale Date	Rooms	Baths	Sq Ft
550 East Broadway UNIT 2 Condo	\$1,200,000	7/30/20	3	2.5	1,331
10 Grimes St UNIT NA Condo	\$1,199,000	7/30/20	5	3	1,641
133 Seaport Blvd UNIT1607 Condo	\$1,189,800	7/15/20	3	1	696
322-324 West Fourth St UNIT 6 Condo	\$1,180,000	7/312020	5	2	1,533
858 East Second St UNIT 8 Condo	\$975,000	7/312020	4	2	1,432
340 West Second St UNIT 22 PH Condo	\$905,000	7/10/20	4	2	1,006
509 East Second St UNIT 3 Condo	\$903,000	7/312020	4	2	1,111
597East Seventh St UNIT 3 Condo	\$888,525	7/312020	4	2	1,077
232 Old Colony Ave UNIT 24 Condo	\$885,000	7/30/20	5	2	1,386
808 East Fifth St UNIT 3 Condo	\$875,000	7/312020	4	2	1,170
340 West Second St UNIT 2 Condo	\$870,000	7/30/20	4	2	1,006
2 West Sixth St UNIT108 Condo	\$824,500	7/312020	4	1	1,167
37 P St UNIT 2 Condo	\$819,000	7/17/20	4	2	1,009
25 Mercer St UNIT 4 Condo	\$810,000	7/312020	6	2	1,003
166 West Third StUNIT 166 Condo	\$810,000	7/17/20	5	1.5	1,079
736 East Sixth St UNIT 3 Condo	\$790,500	7/23/20	4	2	1,124
53 Thomas Park UNIT 4 Condo	\$779,000	7/312020	4	2	963
601-611 East Broadway UNIT 301 Condo	\$775,000	7/20/20	4	2	1.054



## **Virtual Public Meeting**

# **333 Dorchester Avenue**

**Tuesday, September 29** 6:00 PM - 8:00 PM

Zoom Link: bit.ly/333DotAvePublicMeeting

Toll Free: (833) 568 - 8864 Meeting ID: 160 192 4364

### **Project Proponent:**

SB Gateway I, LLC c/o National Development

### **Project Description:**

The Proposed Project consists of the construction of a twenty-one (21)-story mixed-use building with approximately two hundred sixty-five (265) residential units, 47,000 square feet of commercial space, approximately 14,500 square feet of retail space, new public open space, and a below-grade parking garage.

This meeting will be held virtually on Zoom. Please register at the link provided above.

**Raul Duverge** mail to:

phone:

Boston Planning & Development Agency

One City Hall Square, 9th Floor

Boston, MA 02201 617.918.4492

email: raul.duverge@boston.gov **Close of Comment** Period:

10/2/2020

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Teresa Polhemus, Executive Director/Secretary



# bpda Virtual Public Meeting

# 457-469A West Broadway **IAG Public Meeting**

Monday, September 28 6:00 PM - 7:30 PM

Zoom Link: bit.lv/3k75Pcs Call In: 833 568 8864 **Meeting ID:** 160 504 3983

### **Project Proponent:**

Navem West Broadway, LLC

### **Project Description:**

Navem West Broadway, LLC proposes a Notice of Project Change for the currently under constructed project located at 457-469A West Broadway. The request would change the 44 housing units from rental units to homeownership units including the six (6) IDP Units (affordable).

mail to: John Campbell

Boston Planning & Development Agency One City Hall Square, 9th Floor

Boston, MA 02201 phone: 617.918.4282

email: john.campbell@boston.gov

Close of Comment Period:





## **Virtual Public Meeting**

# **401 Congress Street**

**Monday, September 28** 6:00 PM

Zoom Link: bit.ly/32qddJY Toll Free: (833) 568 - 8864 Meeting ID: 161 529 8713

### **Project Description:**

Virtual Impact Advisory Group/Public Meeting to review the Supplemental Submission in connection with the Proposed Project at 401 Congress Street in the South Boston Waterfront. Please note ample time will be allotted during this meeting for participation and discussion with members of the public, in addition to review and feedback from the members of the Impact Advisory Group.

This Meeting will be held virtually on Zoom. Please register at the link provided above.

mail to:

phone:

Boston Planning & Development Agency One City Hall Square, 9th Floor

Boston, MA 02201 617.918.4212

aisling.kerr@boston.gov

Teresa Polhemus, Executive Director/Secretary

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### Vietnam continued from front page

sive people South Boston and even America itself is proud to count among it's citizens. Tom Lyons and every member of The South Boston Vietnam Memorial committee are truly an amazing group of individuals who are united in a noble goal. As most people know, they made a promise to keep alive the memory of their fellow Vietnam Veterans who were killed in action during the Vietnam War; all 25 of them. And talk about promises kept, their promise to their fallen comrades is one for the ages. They built the memorial that proudly stands at Medal of Honor Park at M Street and every year since it was first dedicated; they have one of the most impressive and moving commemorative events to remember them that can be found anywhere in the nation. Last Sunday they held the 39th dedication. And

even after these 39 years, the crowds still turn out to be part of the experience to remember and show respect to not only the 25 deceased heroes but also to show support to the promise keepers; those local heroes who were fortunate to make it home from that war and continue to make sure those who did not, are never forgotten. The term 'Band of Brothers' is a term often used to describe a tightly knit group of people who have always and will always have each other's backs through thick and thin and through good times and bad and South Boston's Vietnam Veterans epitomize that term.

It's believed that God himself smiles down on the annual dedication as each year, the weather is sunny, warm and perfect. It could be stormy for days before and for days after, but on this annual Sunday in September, the weather welcomes all.

After the traditional Catholic Mass at St. Brigid

Church, the crowd made its way across the street to the Memorial on the park. Tom Lyons took to the podium and welcomed all and thanked everyone for coming. Tom Linehan once again sang a beautiful rendition of the National Anthem, as all in attendance stood in silent respect; hands over hearts. Father Casey gave the opening prayer and then the guest speakers were brought up one by one and thoughtfully and eloquently expressed just how much this day and ceremony means to them and how honored they were to be part of it. Governor Baker, Mayor Walsh, Congressman Stephen Lynch all spoke. City Councilor Edward Flynn also spoke for the rest of the South Boston elected delegation who were in attendance including City Councilor Mike Flaherty, State Senator Nick Collins, State

continued on page 11





















## Vietnam continued from page 10 Ren David Riele and Clerk of

Rep. David Biele and Clerk of Court Mike Donovan.

This Year's Keynote speaker was General Stanley A. McChrystal (Ret), who along with the other speakers, spoke from the heart when expressing how honored he was to be at the dedication and in South Boston itself. The speeches by all were profound, filled with pride and yet upbeat when describing the courage, pride and valor shown in time of war by all of America's veterans; but particularly those from the neighborhood who were being honored on this day.

The gathering also had its traditional solemn moments as family members of the fallen were in attendance and recognized and wreaths were placed

in front of the Memorial itself. Taps was played and a red carnation was laid by the Vietnam Veterans in attendance as each name of the fallen was called. There was complete silence by the crowd while this moving part of continued on page 12



Vietnam continued from page 11 the ceremony was taking place.

As the day came to a close, the Greater Boston Pipes and Drums' unit played a wonderful rendition of 'Amazing Grace' that literally brought tears to the eyes of many.

Thirty Nine Years and the crowds still turn out, the enthusiasm still remains, and the determination by South Boston's Vietnam Veterans' is as strong; if not stronger than it ever was to make sure that the memory of their fallen brothers will live on. Promises made – promises kept. It makes South Bostonians; current and former very proud. And next year, incredibly, at the

40th Anniversary, this sacred tradition will reach a milestone that would be possible in very few other places in the world.

"IF YOU FORGET MY DEATH, THEN I DIED IN VAIN"

# How we're recognizing Recovery Month in Boston

By Mayor Martin J. Walsh

eptember is Recovery Month. It's a time to raise awareness about substance use disorder and those who need treatment and support, celebrate Bostonians who are in recovery, remember the people we've lost to the disease, and show our gratitude to the treatment workers who do life-saving work.

In Boston, we've spent years building one of the strongest recovery systems in the country. Forming strong partnerships with the community and a network of providers, we've made it easier for people to access quality, affordable treatment and support.

We're training first responders as recovery coaches, and diverting more people who are struggling with substance use into treatment, instead of the criminal justice system. We're also giving people the tools they need to sustain their recovery, with historic investments in affordable housing, job training, and re-entry programs.

We prioritize prevention and education, and we're working to close disparities in access to care by responding to the unique risk factors that people face across different neighborhoods and different racial and ethnic identities.

COVID-19 has underscored the urgency of this work. The pandemic has been especially hard for people with substance use disorder. We know how many people throughout our region rely on our recovery programs on a daily basis. That's why all of the City's recovery services have remained open throughout the entire coronavirus emergency, including our 24-hour Recovery Services hotline, walk-in programs, drug user health programming, street outreach teams, and our Engagement Center. We quickly adapted all of our programming to meet public health protocols, and moved several services outdoors to allow for proper social distancing.

The work of our recovery services staff has been nothing short of heroic. They continued to serve people 24 hours per day, seven days per week, often risking their own health to provide this life-saving care. On top of that, many of them volunteered at our Boston Hope field hospital. Our recovery services staff have continued to serve the people of Boston with professionalism and compassion, in the Mass Ave./Melnea Cass Boulevard area in the South End where many of our programs are located, and throughout the city. They deserve our deepest gratitude and support.

Our commitment to building a comprehensive recovery campus on Long Island in Boston Harbor has also not wavered. The Long Island Recovery Campus will meet the most pressing needs of our city and our region, including more treatment beds, more employment training and transitional housing, and a more seamless continuum of care to help close the gaps between stages of the recovery. Increasing our investment in this care is key to getting people on a path to recovery, and to addressing quality of life concerns, including crime and homelessness. The pandemic has shown the importance of bold, long term investments in community health, and the Long Island campus will be a cornerstone of this work in the years to come. In the meantime, we will continue to adapt to the pandemic, and make it easier for people to safely access recovery services in person and online.

We've also adapted our programming in observance of Recovery Month. The City and our partners will host virtual and socially-distanced versions of our favorite annual Recovery Month traditions, and new events as well. They include: a virtual opioid screening and awareness day on September 22; a virtual Recovery

Day celebration on September 23; and a virtual panel about our new Project Opportunity program, which supports people with CORI reports in getting employment on September 29. For more details about these and other events, visit Boston.gov/recovery.

One of the most important ways we can all recognize Recovery Month is by committing to ending the stigma around substance use disorder once and for all. When you see someone struggling with substance use in the Mass/ Cass area or elsewhere, remember that many of them are battling a serious disease. They need more compassion, not more stigma. Changing our culture and the way we think about these issues will help more people feel comfortable accepting help, which makes our entire community healthier.

I fight the stigma by being open about my own recovery from alcohol addiction. When people look at the Mayor of Boston, I want them to know that they are seeing the face of recovery. I got the help I needed, and it allowed me to follow my dream of serving the city I love. I believe that everyone deserves the opportunity to reclaim their life and follow their dreams. That's what I fight for every day, and I'll be devoted to this work for the rest of my life.

# M STREET SOFTBALL – PLAYOFFS CONTINUE

By Mark Senna

he playoff action was limited to just three nights last week as we paused for Labor Day on Monday and then had rain wash away Thursday's schedule. Hopefully, the great fall weather will return this week and all the scheduled games get played.

By the time this news reaches your hands, the finals in the Lucas ("A") division should be underway and the semi-finals in the Feeney & Moran divisions should be completed. The goal is to have our A & B champions crowned by September 30th. I would post a schedule here but it's not possible at this time as there is know way of knowing how long each series will last and when the next one will start.

At press time, the Lucas division

is down to the final four teams. The defending champion Pat Simpson Club has their hands full with STATS as they have split the first two games by identical scores, 12-3. That series was scheduled to wrap up on Wednesday. The other Lucas semi-final has Los Bravos trailing Lincoln Tavern by a game and will need to win two straight this week to make the finals. These games are the best ball M Street has to offer and shouldn't be missed.

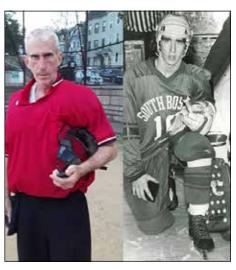
In the Feeney and Moran divisions, Roza Lyons and Fat Baby have already punched their tickets for the division finals. Roza will play the winner of the DRC/Dukies series that was scheduled to wrap up on Wednesday. In the Moran final, Fat Baby awaits to play the winner of the Betty's/Banshee series which will conclude

by Thursday. Needless to say, there is still plenty of exciting softball being played at M Street Park.

In closing, an old photo of one of our umpires, Mike Lydon, recently surfaced on Facebook which got me thinking about how most of our current players view Mike. Long before he became our steady umpire behind the plate, Mike was a standout hockey player for South Boston High School. The teams he played on were state championship caliber and he wasn't just another player – he was one of the best forwards on the team. Speed and scoring lots of goals was his game.

That will wrap up another busy week at this address. Reminder, "Like" our M Street Softball League page on FaceBook to catch our live playoff broadcasts. Games are played Monday through Friday starting at

6:30pm and 8:15pm but the schedule may change as it depends on each series. For the latest schedule, news, and more go to www.sbsports.com. Enjoy your week everyone!



Mike Lydon – umpire, hockey player, and athlete



I ull disclosure, I did not make any picks for Week 1. As you probably know, my podcast is currently on hiatus. So anything you read here at the moment is strictly just for this outlet. And we didn't have a paper last week.

So here I am, making my Week 2 picks for the 2020 NFL season. Watching Week 1 was strange. From no fans in attendance to Tom Brady playing for the Tampa Bay Buccaneers, I really didn't know what to make of it.

Of course, everything in the sports world has been wacky this year. I mean, we still have playoff hockey and playoff basketball going on, in mid-September. Nothing makes much sense.

The only thing close to normal is the fact that the NFL is actually taking part in its normal schedule. No postponements, no delays. Football is back. And even though some of the things I watched in Week 1 seemed bizarre, it's the closest thing to the "old normal" that we've seen in a long time.

Part of that old normal is me making five NFL picks every week, against the spread. So let's get back into it.

Here are my picks for Week 2:

### TAMPA BAY BUCCANEERS

(-9) over Carolina Panthers

-Tom Brady in another uniform will never look right. So seeing him in a white Buccaneers jersey last Sunday in New Orleans really didn't make much sense. It still doesn't. It's almost as if I'll always be expecting to see Brady suit up for the Patriots once again. But obviously that will never happen, so I'll try my best to move on. As for the on-field product, many are expecting big things from Brady and the Bucs. However, it did not look good in a Week 1 loss to the Saints. I expect Tampa Bay's offense to figure out some of their miscues and miscommunications though, as they host the 0-1 Panthers Sunday at 1 p.m. Carolina is coming off a home loss to the Las Vegas Raiders. The spread is high, and a little bit of a gamble. But I'm taking Brady to beat Teddy Bridgewater by 10 points.

### ATLANTA FALCONS (+4.5)

over Dallas Cowboys

-Both the Falcons and Cowboys are coming off a Week 1 loss. Atlanta lost at home to Seattle. Dallas lost in LA to the Rams. This game will be Sunday at 1 in Dallas. I'm not necessarily picking the Falcons to win the game, but I certainly think it will be decided by a field goal or less. So I'm taking the points. The Matt Ryan to Julio Jones connection is still real, and I'm not entirely sold on Dallas' offensive potential with new coach Mike McCarthy, whose brutal decision making in Week 1 might've cost the Cowboys the game against the Rams. The Falcons have a chance to win, but regardless, I think they will certainly keep it close and cover the spread.

# MINNESOTA VIKINGS (+3) over Indianapolis Colts

-This is another game with two teams that are coming off a Week 1 loss. The Vikings lost at home to the Packers. The Colts lost to the Jaguars in Jacksonville. Now, Indv hosts Minnesota Sunday at 1. With Philip Rivers now slinging for the Colts, I think there's plenty of potential for an explosive Colts offense this season. But while explosive, there's also plenty of inconsistency with Rivers-led offenses, which we saw once again in Week 1. On the other side, the Vikings no longer have Stefon Diggs, but I still think they'll find a way to put up big offensive numbers this year. Give me Minnesota to win.

**SEATTLE SEAHAWKS (-4)** 

over New England Patriots

-Both the Seahawks and Patriots are coming off a Week 1 win. Seattle beat Atlanta. New England beat Miami. This game is in Seattle for Sunday Night Football. It'll be interesting to see how the Cam Newton experiment will continue to work for the Patriots' offense moving forward. I can promise you this, it won't always be perfect. And the Seahawks are certainly not the Dolphins. It pains me to pick Seattle here, but my brain is telling me I need to, so I will.

# LOCK OF THE WEEK: ARIZONA CARDINALS (-6.5) over Washington

-I'll keep this one short and sweet. The Arizona Cardinals will be a Super Bowl threat this year. I expect an MVP-caliber season from Kyler Murray, now that DeAndre Hopkins is a Cardinal. This Sunday at 4:05 in Arizona, Washington has no shot. Cardinals all day.

Listen to "The Danny Picard Show" on iTunes, Spotify, Google Play, and anywhere else podcasts are available. Subscribe to You-Tube.com/dannypicard. Follow Danny on Twitter @DannyPicard. Check out all of his work at dannypicard.com.









# NEW-LOOK Patriots win 2020 Opener

**SBT Staff** 

o fans were in attendance, but all of New England watched on as Cam Newton led the Patriots to a 21-11 Week 1 win over the Miami Dolphins at an empty Gillette Stadium on Sunday afternoon.

Newton only threw for 155 yards in his Patriots debut, but he had two rushing touchdowns and ran for a game-high 75 yards on 15 carries. He should've had a passing touchdown, but wide receiver N'Keal Harry fumbled just before the goal line, which led to a touchback and Dolphins possession of the football.

The Patriots led by only three points in the fourth quarter,



### New England Patriots 🐶

@Patriots

Thankful and grateful for all the frontline heroes



# WHATTOWATCH

NFL THURSDAY, SEPT. 17 Cincinnati at Cleveland (-6) 8:20 P.M. NFLN

SUNDAY, SEPT. 20 New England at Seattle (-4) 8:20 P.M. NBC

Carolina at Tampa Bay (-9.5) 1 P.M. FOX

MONDAY, SEPT. 21 New Orleans (-6.5) at Las Vegas 8:15 P.M. ESPN

NBA THURSDAY, SEPT. 17 Eastern Conference Finals Gm 2: Miami vs Boston 7 P.M. ESPN

SATURDAY, SEPT. 19 Eastern Conference Finals Gm 3: Boston vs Miami 8:30 P.M. ESPN

when Sony Michel ran for a one-yard touchdown with 5:23 left on the clock, giving New England a 21-11 lead.

On the following Miami drive, J.C. Jackson intercepted Dolphins quarterback Ryan Fitzpatrick with 1:28 remaining in the game, sealing the deal on the Patriots' first win of the season.

The Patriots defense came up with three interceptions in the win, from Jackson, Adrian Phillips, and Stephon Gilmore.

Julian Edelman led the Pats in receiving with five catches for 57 yards, while being targeted a team-high seven times.

Outside of Newton's 75 rushing yards, Sony Michel led the rest of the backfield with 37 rushing yards on 10 carries, to go along with the late touchdown.

New England now travels to Seattle to take on the 1-0 Seahawks on NBC's Sunday Night Football. The Patriots are a 4-point underdog in the game.

# MLB, MLBPA AGREE TO POSTSEASON BUBBLE CITIES

SBT Staff

ajor League Baseball and the Players' Association agreed this week to a Postseason "bubble" format in the Divisional Series, League Championship Series, and World Series.

The inaugural best-of-three Wild Card Series to begin the Postseason will take place in the home ballpark of the top four seeds in each league, then the winners of those series will move to their assigned bubble cities, which will be Arlington and Houston for the NLDS and NLCS, and San Diego and Los Angeles for the ALDS and ALCS.

The World Series will take place in Arlington, at the Texas Rangers' brand new Globe Life Field.

All Wild Card Series will begin on Tuesday, Sept. 29 in the American League, and on Wednesday, Sept. 30 in the National League.

In another unique twist, because there will be no travel in between games, there will be no off days in between games during the Wild Card Series, Divisional Series, or League Championship Series.

Game 1 of the World Series will be on Tuesday, Oct. 20, with a potential Game 7 scheduled for Wednesday, Oct. 28.

# **BRADY LOSES BUCCANEERS DEBUT**

SBT Staff

om Brady made his debut with the Tampa Bay Buccaneers on Sunday. It began with an 85-yard touchdown drive on his first possession. But it ended with a 34-23 loss to the Saints in New Orleans.

Brady finished the game 23-of-36 for 239 pass yards, while throwing two touchdowns and two interceptions. He also ran for a touchdown, which came on a two-yard QB sneak to finish off his new team's nine-play opening drive.

lead Brady and the Bucs would have though, as New Orleans answered with two touchdowns and a field goal to take a 17-7 lead into halftime.

The second half didn't exactly get off to a promising start for Tampa Bay. The Buccaneers received the ball first, and five plays in, Brady was picked off by Janoris Jenkins, who took it to the house for a 36-yard pick six and a 24-7 Saints lead.

Brady threw his first touchdown 9.5-point favorite.

pass as a Buccaneer on the following possession, to O.J. Howard, and Tampa later cut New Orleans' lead
That 7-0 lead was the last to 24-17 late in the third quarter.

But it wasn't enough, as the Saints went on to score a touch-down and a field goal in the fourth quarter to pick up the Week 1 win over the Buccaneers.

Rob Gronkowski was a non-factor in the game, showing no explosiveness and finishing with just two catches for 11 yards, while being targeted only three times.

Brady and the Bucs host the 0-1 Carolina Panthers on Sunday at 1 p.m. Tampa Bay is a 9.5-point favorite.



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